

STOP APPLYING RANDOMLY

Get JOB-READY in 60 Days

POWER BI JOB-READY BOOTCAMP

✓ Real Production Data ✓ 1-on-1 Training ✓ Placement Support

*Learn on REAL e-commerce data with intentional errors.
Not Netflix dashboards. Not YouTube tutorials.
Actual production-level project.*

DURATION	60 Days (2 Months)
FORMAT	Live 1-on-1 Daily Sessions
SCHEDULE	Mon-Sat 1 Hour/Day (40 hrs. Total)
MENTOR	Abdul Qayyum - Senior Data Analyst
INVESTMENT	₹19,999



WHY THIS BOOTCAMP IS UNIQUE

✘ The Problem with Most Courses:

- Teach theory, not practical skills
- Use clean, perfect sample data (unrealistic)
- Create Netflix/Swiggy dashboards (everyone has those)
- No job preparation or placement support
- Pre-recorded videos with no personalization
- Leave you confused after course ends

✔ How We're Different:

REAL PRODUCTION DATA

NutriHarvest Organics - Actual e-commerce dataset with 56,000+ records. Intentionally includes data quality issues (missing values, duplicates, inconsistent formatting) to replicate real-world scenarios.

UNIQUE TEACHING METHOD

From Day 1, you work on ONE complete project. Theory → Practical Use Case → Assignment → Interview Questions. Every session builds on the previous one.

JOB-FOCUSED CURRICULUM

Not just Power BI theory. You learn: Excel data → SQL database → DirectQuery to Power BI → Figma for UI/UX. Exactly what companies use in production.

DIRECT QUERY MASTERY

Most courses use Import mode (small datasets). We teach DirectQuery with SQL Server - what every organization uses for large datasets. Critical for interviews!

PROFESSIONAL UI/UX

Learn Figma tool for designing report layouts BEFORE building in Power BI. Make dashboards that look professional, not amateur.

COMPLETE PLACEMENT SUPPORT

Month 2 dedicated to: Resume optimization, LinkedIn setup, Naukri strategy, mock interviews, portfolio building. Support until you're HIRED.



MONTH 1: INTENSIVE TRAINING (Mon-Sat, 1 Hour/Day)



ONE PROJECT. EVERYTHING YOU NEED TO LEARN.

NutriHarvest Organics: E-commerce organic food business analytics dashboard

PHASE 1: Introduction to Power BI (Week 1)

- **Understanding Power BI Ecosystem** — *Desktop vs Service, licensing, workflow*
- **Power BI Interface Deep Dive** — *Report view, Data view, Model view navigation*
- **Important Settings & Configurations** — *Optimize for performance from start*
- 🎯 **Session End:** — *Interview Q: Explain Power BI architecture*

PHASE 2: Data Connection & Preparation (Week 1-2)

- **Connecting to Multiple Data Sources** — *Excel, SQL Server, Web, SharePoint, APIs*
- **Power Query Editor Mastery** — *Front-end vs back-end understanding*
- **Data Cleaning on Real Messy Data** — *Handle missing values, duplicates, errors*
- **Text, Number, Date Transformations** — *Real production scenarios*
- **Merge vs Append Queries** — *When to use which*
- **Pivot, Unpivot, Transpose** — *Reshaping data for analysis*
- **Parameters & Dynamic Queries** — *Professional-level techniques*
- 📁 **Assignment:** — *Clean NutriHarvest customer data*
- 🎯 **Session End:** — *Interview Q: Difference between Merge and Append*

PHASE 3: Data Modeling (Week 2-3)

- **Database Normalization Concepts** — *Understand data structure*
- **Fact vs Dimension Tables** — *Star schema fundamentals*
- **Creating Relationships** — *1:1, 1:Many, Many:Many*
- **Active vs Inactive Relationships** — *Managing multiple date relationships*
- **Filter Context & Filter Flow** — *Critical for DAX understanding*
- **Bi-directional Filters** — *When and how to use*
- **Row-Level Security (RLS)** — *Implement data security*
- 📁 **Assignment:** — *Build complete star schema for NutriHarvest*
- 🎯 **Session End:** — *Interview Q: Explain your data model*

PHASE 4: DAX - Data Analysis Expressions (Week 3-4)

- **DAX Fundamentals** — *Syntax, operators, context*
- **Calculated Columns vs Measures** — *When to use which*
- **Filter Context Deep Dive** — *Row context vs filter context*
- **CALCULATE Function** — *Most important DAX function*
- **Aggregate Functions** — *SUM, AVERAGE, COUNT, etc.*
- **Time Intelligence** — *YTD, YoY, MTD, SAMEPERIODLASTYEAR*
- **RELATED & RELATEDTABLE** — *Navigate relationships*
- **Iterator Functions (X functions)** — *SUMX, AVERAGEX, powerful patterns*
- **ALL, ALLEXCEPT, FILTER** — *Context manipulation*
- **Advanced Patterns** — *RANKX, TOPN, complex calculations*
- 📄 **Assignment:** — *Create 20+ business measures*
- 🎯 **Session End:** — *Interview Q: Explain filter context with example*

PHASE 5: Data Visualization & Dashboards (Week 4)

- **Dashboard Design Framework** — *Before touching Power BI*
- **Figma for Report UI/UX** — *Design layout professionally*
- **Visual Selection Strategy** — *Right chart for right data*
- **Cards, KPIs, Gauges** — *Executive summary metrics*
- **Line, Bar, Donut Charts** — *Trends and comparisons*
- **Tables & Matrix Visuals** — *Detailed data display*
- **Conditional Formatting** — *Highlight insights automatically*
- **Drill-down vs Drill-through** — *Navigation best practices*
- **Bookmarks & Navigation** — *Interactive reports*
- **Slicers & Filters** — *User interactivity*
- 📄 **Assignment:** — *Create executive dashboard*
- 🎯 **Session End:** — *Interview Q: When to use which visual*

PHASE 6: SQL Server Integration (Throughout)

- **Excel to SQL Migration** — *Dump data into SQL Server tables*
- **SQL Server Management Studio Setup** — *Connect and configure*
- **DirectQuery Connection** — *Power BI to SSMS live connection*
- **Performance Optimization** — *Query folding, indexes*
- **Why DirectQuery Matters** — *Large datasets, real-time data*
- 📄 **Assignment:** — *Rebuild project with DirectQuery*
- 🎯 **Session End:** — *Interview Q: DirectQuery vs Import mode*



MONTH 2: PLACEMENT SUPPORT (10hrs of Training)

This is where you transform from "student" to "hired professional"

Week 5-6: Profile Optimization

- ✓ Resume Deep-Dive Review
- ✓ ATS Score Optimization (Target: 85%+)
- ✓ Keyword Matching with Job Descriptions
- ✓ Naukri.com Profile Setup
- ✓ Daily Upload Strategy for Maximum Visibility
- ✓ LinkedIn Profile Optimization
- ✓ Headline, Summary, Featured Section Setup
- ✓ Portfolio Building on GitHub & LinkedIn

Week 7-8: Interview Mastery

- ✓ 75+ Technical Interview Questions Practice
- ✓ Project Explanation Framework (Tell Compelling Story)
- ✓ Behavioral Interview Preparation (STAR Method)
- ✓ 3 Full Mock Interviews with Detailed Feedback
- ✓ Salary Negotiation Basics
- ✓ Common Mistakes & How to Avoid Them

Ongoing Support Until Hired:

- ✓ Resume Iterations Until Perfect
- ✓ Job Application Strategy (Which Jobs to Apply)
- ✓ HR Email Templates & Follow-up Scripts
- ✓ Daily WhatsApp Support for Queries
- ✓ Weekly Progress Reviews
- ✓ Application Tracking & Strategy Adjustment

100 MY GUARANTEE: Support continues until you GET HIRED or land
freelancing gigs!



YOUR FINAL PROJECT (Portfolio-Ready)

NutriHarvest Organics Analytics Dashboard

E-Commerce Organic Food Business Intelligence Solution



Project Specifications:

- 56,000+ transaction records (production-scale data)
- 8,000+ customer records with demographics
- 79 organic products across 5 categories
- 10 territories (pan-India distribution)
- 3 years of sales data (2023-2025)
- Returns analysis (real product returns data)
- Intentional data quality issues for real-world practice



Business Problems You'll Solve:

- Which products drive revenue vs profit?
- Why are profit margins low for certain categories?
- How to optimize inventory for slow-moving products?
- Which territories have highest growth potential?
- What is customer lifetime value by segment?
- What is the return rate by product category?
- How does regional performance vary?



BONUS SKILLS (Job Essentials)



EXCEL FOR BI ROLES

- VLOOKUP & XLOOKUP (data lookups)
- SUMIFS & COUNTIFS (conditional aggregations)
- Pivot Tables & Pivot Charts (data summarization)
- Power Query in Excel (parallel to Power BI learning)



SQL FOR BI (Production-Level)

- SELECT, WHERE, ORDER BY fundamentals
- JOINS (INNER, LEFT, RIGHT, FULL) - Master all types
- GROUP BY & Aggregate Functions
- Subqueries & CTEs (Common Table Expressions)
- Creating SQL tables and importing data
- DirectQuery optimization techniques



FIGMA FOR REPORT UI/UX

- Dashboard layout design principles
- Creating wireframes before building
- Color theory for business intelligence
- Professional vs amateur dashboards
- Export designs and implement in Power BI



YOUR MENTOR: ABDUL QAYYUM


Founder, Kreative Tech Hub

-  Senior Data Analyst in a Product Based Company – Teradata (Real industry experience)
-  Freelancer - Power BI Reporting + Web Development
-  Trained 150+ students across batches
- ✓ Multiple students placed in startups & MNC's
-  Understands recruiter mindset
-  Knows what gets you hired vs what doesn't

READY TO TRANSFORM YOUR CAREER?

60 Days • 40 Sessions • 1 Project • ∞ Support

ENROLL NOW

 **WhatsApp: +91 9167537977**

 **Email: kreativetechhub@gmail.com**

 **Website: www.kreativetechhub.com**

Don't spend another 6 months applying randomly.

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Empowering Through Data

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